



Pioneer Athletics | Brite Stripe Ultra-Friendly

ingredients matter.



ULTRA FRIENDLY
BRITE STRIPE®



Recognized for
safer chemistry.
www.epa.gov/dfe

The world's first EPA recognized field marking paint.

Environmental Excellence Has a New Standard

Get outstanding results without environmental compromise. On top of the brightness and durability you expect from Pioneer paints, Brite Stripe Ultra-Friendly adds an all-new proprietary formulation of thickeners, pigments and agents that combine to leave users satisfied and fields they manage greener than ever.

The World's First VOC-Free, EPA Recognized Field Marking Paint

Brite Stripe Ultra-Friendly proves that the grass can be greener. It is the turf industry's only VOC-free paint and the first, and only, to receive EPA recognition. Brite Stripe Ultra-Friendly's "Design for the Environment" rating comes as the result of a pioneering partnership with the Environmental Protection Agency to formulate products with environmentally preferable chemistry. It's a dedication you'll appreciate on the field and off, one that will have you asking, "who says it's not easy being green?"

In Everything We Do, Ingredients Matter

So much goes into effectively managing a great athletic surface. That's why every Pioneer product is engineered from the ground up to ensure that only the right ingredients are included. The individual components and qualities of every paint, stiper, groomer, stencil and antimicrobial agent play into your results. Whether your task is to mark a field for a year or just one event, count on Pioneer to provide the right components that make it one of your best looking and least difficult jobs yet.

Product Technical Data

Pigment:
Premium ingredients only

Weight Per Gallon:
11.6 lbs.

Grind, Hegman:
5H, min

Viscosity, Krebs:
105-110

VOC:
Zero

EPA Recognition DfE:
Yes

Reflectance:
94%, min

Hiding:
93%, min

Coverage Per Gallon:
900 linear ft. per gallon
with a 4" line

Drying Time:
Less than 1 hr at 70°F

Visit www.ultrafriendly.com to learn more about the story behind
Brite Stripe Ultra-Friendly and the EPA's Design for the Environment (DfE) Program.